

CONSENT

to the Collection and Processing of Personal Data through Forms on the Traffizi Website

Effective date: 15 June 2026

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This Consent to the Collection and Processing of Personal Data, hereinafter referred to as the "Consent", defines the procedure by which the User provides consent to the processing of personal data when using the Traffizi website located at: traffizi.partners.

The personal data operator is Traffizi, hereinafter referred to as the "Company", "we", "us" or "Traffizi".

By completing forms on the Website, clicking the form submission button, ticking the consent checkbox, or otherwise submitting their data to the Company, the User confirms that they have read this Consent and voluntarily provide the Company with consent to process their personal data.

1. Personal Data That May Be Collected

1.1. When using forms on the Website, the Company may collect the following User data:

1.1.1. First and last name.

1.1.2. Phone number.

1.1.3. Email address.

1.1.4. Name of the company or organization.

1.1.5. Position, if provided by the User.

1.1.6. Text of the message, comment, request, or other information submitted through the form.

1.1.7. IP address.

1.1.8. Data about the browser, device, operating system, and language.

1.1.9. Date and time of form submission.

1.1.10. Source of referral to the Website.

1.1.11. Cookies and similar technical identifiers, if used on the Website.

1.2. The Company does not request special categories of personal data through the forms on the Website, including data concerning health, political opinions, religious beliefs, biometric data, or other sensitive data, unless such data is expressly required for a specific service and is covered by a separate consent.

2. Purposes of Personal Data Processing

2.1. The Company processes Users' personal data for the following purposes:

2.1.1. Receiving and processing requests submitted through forms on the Website.

2.1.2. Contacting the User in response to their request.

2.1.3. Providing consultation, responding to an inquiry, or providing information about Traffizi's services.

2.1.4. Preparing a commercial offer if the User has requested such information.

2.1.5. Improving the quality of the Website and user experience.

2.1.6. Analyzing the effectiveness of the Website, feedback forms, and marketing channels.

2.1.7. Ensuring the security of the Website, preventing spam, fraud, unauthorized access, and other unlawful actions.

2.1.8. Complying with applicable legal requirements.

2.2. The Company does not use personal data for purposes incompatible with those listed above without obtaining the User's additional consent, where such consent is required by law.

3. Legal Basis for Personal Data Processing

3.1. Personal data is processed on the following grounds:

3.1.1. The User's voluntary consent.

3.1.2. The necessity to process the User's inquiry, application, or request.

3.1.3. The Company's legitimate interest in ensuring the operation, security, and improvement of the Website, where such legal basis is applicable in the relevant jurisdiction.

4. Actions Performed with Personal Data

4.1. Under this Consent, the Company may perform the following actions with personal data:

4.1.1. Collection.

4.1.2. Recording.

4.1.3. Systematization.

4.1.4. Accumulation.

4.1.5. Storage.

4.1.6. Clarification or updating.

4.1.7. Use.

4.1.8. Transfer to third parties in the cases provided for by this Consent.

4.1.9. Blocking.

4.1.10. Deletion.

4.1.11. Destruction.

4.2. Processing may be carried out both with the use of automated tools and without the use of such tools.

5. Transfer of Personal Data to Third Parties

5.1. The Company may transfer personal data to third parties only in cases where this is necessary to achieve the purposes of processing or where required by law.

5.2. Such third parties may include:

5.2.1. Hosting providers.

5.2.2. CRM system providers.

5.2.3. Email and communication services.

5.2.4. Analytics services.

5.2.5. Contractors and consultants involved in processing requests or maintaining the Website.

5.2.6. Government authorities, where such transfer is required by law.

5.3. The Company takes reasonable measures to ensure that third parties receiving access to personal data maintain confidentiality and use the data only for the agreed purposes.

5.4. If personal data is transferred outside the User's country or the Company's country of registration, such transfer must be carried out in accordance with applicable legal requirements on cross-border data transfers.

6. Cookies and Technical Data

6.1. The Website may use cookies and similar technologies to ensure the operation of the Website, analyze traffic, improve user experience, and evaluate the effectiveness of marketing activities.

6.2. Cookies may allow the Company to receive technical information about the User's actions on the Website, including pages visited, time of visit, referral source, device type, and browser.

6.3. The User may restrict or disable the use of cookies in their browser settings. In this case, certain functions of the Website may not work correctly.

7. Personal Data Retention Period

7.1. Personal data is stored for the period necessary to achieve the purposes of processing, unless a longer retention period is required by applicable law.

7.2. Recommended retention period for applications and inquiries: 12 months.

7.3. After the purposes of processing have been achieved or consent has been withdrawn, personal data shall be deleted, blocked, or anonymized, unless further storage is required by law or for the protection of the Company's legitimate interests.

8. User Rights

8.1. The User has the right to:

8.1.1. Receive information about the processing of their personal data.

8.1.2. Request access to their personal data.

8.1.3. Request clarification, updating, or correction of inaccurate data.

8.1.4. Request deletion of personal data in cases provided for by law.

8.1.5. Withdraw consent to the processing of personal data.

8.1.6. Object to the processing of personal data, where such right is provided for by applicable law.

8.1.7. File a complaint with the competent personal data protection authority, where such right is provided for by the law of the relevant jurisdiction.

9. Procedure for Withdrawing Consent

9.1. The User may withdraw this Consent at any time by sending a corresponding request to the following email address: Traffizy@spifixmail.com.

9.2. The request should preferably include:

9.2.1. The User's name.

9.2.2. The contact email or phone number that was provided in the form on the Website.

9.2.3. The subject of the request: withdrawal of consent, deletion of data, correction of data, or another request.

9.3. After receiving the withdrawal of consent, the Company shall stop processing the User's personal data, unless further processing is required to comply with the law, protect the Company's rights, or resolve potential disputes.

9.4. Withdrawal of consent does not affect the lawfulness of processing carried out before such withdrawal was received.

10. Personal Data Protection Measures

10.1. The Company takes reasonable organizational and technical measures to protect personal data from unauthorized access, alteration, disclosure, destruction, or loss.

10.2. Such measures may include:

10.2.1. Restricting access to personal data.

10.2.2. Using a secure connection, where configured on the Website.

10.2.3. Applying technical means of protection against unauthorized access.

10.2.4. Controlling employee and contractor access to data.

10.2.5. Using reliable data storage and processing services.

10.3. Despite the measures taken, the Company cannot guarantee absolute security of data transmission over the internet, as such transmission depends on the operation of networks, devices, browsers, and third-party services.

11. Contact for Personal Data Inquiries

For questions related to the processing of personal data, the User may contact the Company at:

Email for inquiries: Traffizy@spifixmail.com

12. Final Provisions

12.1. This Consent is valid from the moment the User provides their data through a form on the Website and remains valid until the purposes of processing have been achieved, the data retention period has expired, or the User withdraws their consent.

12.2. The Company has the right to update the text of this Consent. The current version shall be published on the Website.

Last updated: 15 June 2026